



IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Patent Application of:
David W. Roth et al.

Application No.: 09/216,206

Confirmation No.: 1079

Filed: December 18, 1998

Group Art Unit: 3622

For: System and method for real-time bidding for
Internet advertising space

Examiner: John W. Van Bramer

REQUEST FOR CONTINUED EXAMINATION (RCE)

Mail Stop RCE
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Dear Sir:

This is a request for continued examination of the above-identified application under 37 C.F.R. § 1.114. The submission required under § 1.114 is included below in the form of a reply to the final Office Action ("Office Action") dated March 19, 2008.

Fee calculation begins on page 2

Amendment to the claims begins on page 3

Remarks / Arguments begin on page 25

FEE CALCULATION

Applicant claims small entity status.

Petition for extension of time (4 months).....	\$865.00
Request for Continued Examination	\$405.00
TOTAL	\$1,270.00